

# RAPID Survey in Kent County

## Introduction

RAPID – First Steps Kent Partnership

Overview of Survey and Resources for Community Use

As of: December 1, 2022



# Overview of National RAPID-EC

Households with at least one child under age 6, began April 6, 2020

**15-minute paid questionnaires** completed via computer or smartphone in English or Spanish

Surveyed more than **17,000 caregivers** in all 50 states

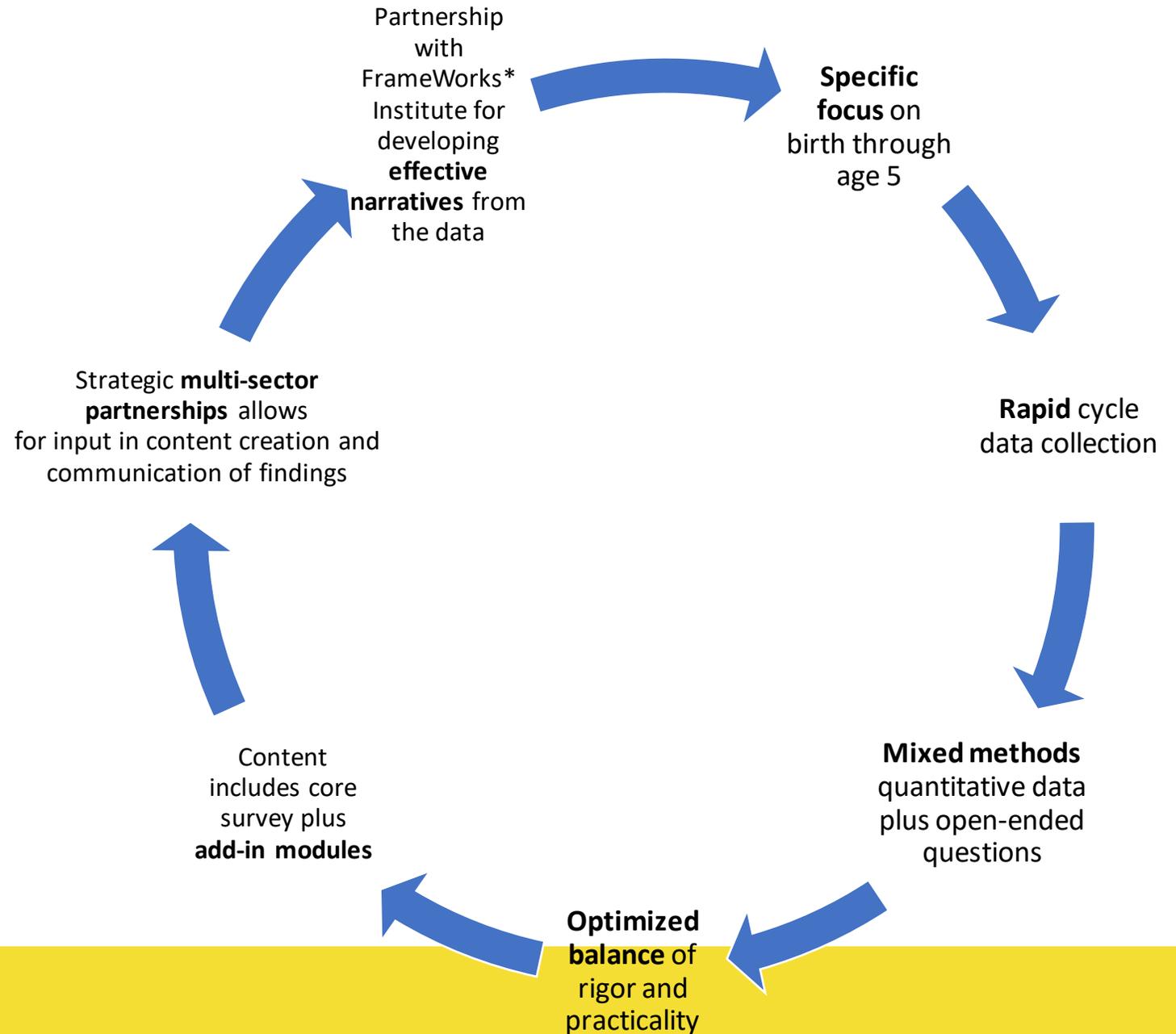
National sample in terms of **geography, income and race**

Core content includes demographics, parent & child well-being, economic circumstances, child care, and health care

Find results of the national survey at:

<https://rapidsurveyproject.com/latest-data-and-trends>

# How is RAPID Different?



\*FrameWorks is a think tank that helps mission-driven organizations communicate about social issues in ways that build public will to support progressive change

# RAPID Community-Based Survey Strategy

Partner with cities, counties, and states to apply RAPID survey and approach in local contexts to:

- Gather essential and ongoing information and caregiver voices
- Provide timely and relevant data to inform local policies and programs
- Complement existing data collection
- Build local capacity for rapid-cycle methods to enhance the impact of our partners' work on behalf of children, families, and child care workforce.



# What does this partnership look like in Kent County?

## **First Steps Kent**

- Co-create survey & lead caregiver outreach
- Receive relevant, timely, and ongoing data on the experience of families and caregivers in the community
- Gain access to comparable national data
- Participate in collaborative & supportive network of RAPID communities
- Receive stipend to invest in CBOs involved in participant recruitment
- Receive support in planning to carry the work forward

## **Parents and families in the community**

- Receive payment for participating in the survey
- Have their voices elevated through our ongoing data collection & dissemination
- Ultimately benefit from data-informed policies and programs implemented in their communities as a result of this partnership

# RAPID Community-Based Survey – Kent Co.

- Target Audience: expecting parents and parents with children through age six living in Kent County, MI
- Two portions to each survey:
  - Portion #1 – **Initial Recruitment**: Serves as the “baseline”. Includes new participants only. Takes about 5-10 minutes to complete.
  - Portion #2 – **Ongoing Assessment**: Follow up sent to individuals participating in the Initial Recruitment portion 2-4 weeks later. Includes questions that collect more in-depth information about the family. Takes about 15 minutes to complete.
- A \$5 gift card is received for each completed survey segment
- Four surveys per year

# RAPID Community-Based Survey – Kent Co

Initial Recruitment				
	Survey 1	Survey 2	Survey 3	Survey 4
Month, Year	April 2022	July 2022	October 2022	December 2022
Number Reached	657	361	121	943
Ongoing Assessment				
		Survey 1	Survey 2	Survey 3
Month, Year	N/A	July 2022	November 2022	February 2023
Number Reached		275	237	

As of January 10, 2023

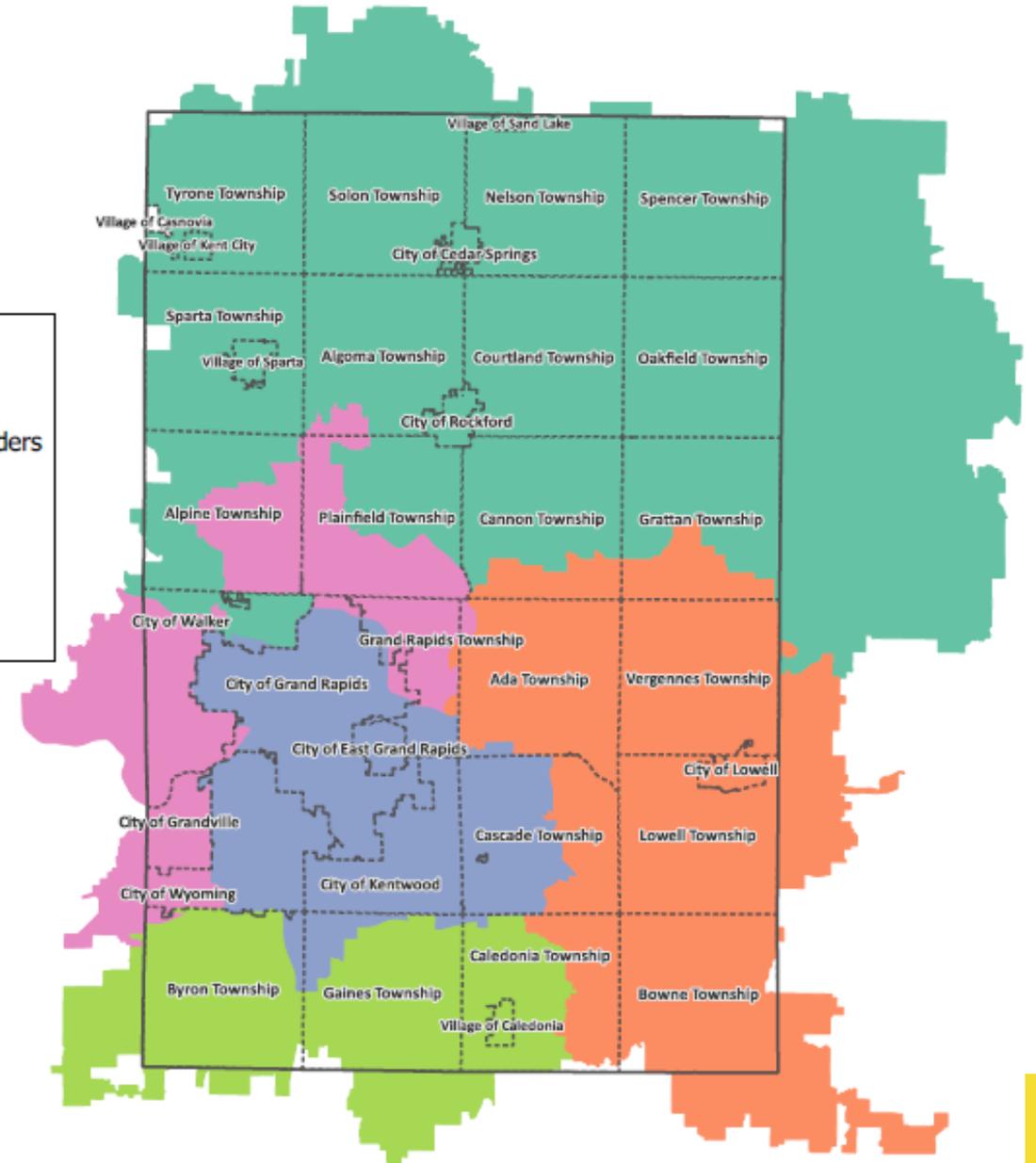
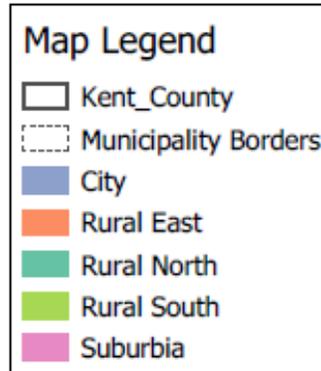
# Demographics: Survey Questions Asked

We asked questions that would help us disaggregate the data, including:

- Race/Origin
- Ethnicity
- Gender
- Home language
- Number of children and age of children in the home
- Income
- Geography within Kent County
- Child Disability Status
- Single Parent status



# Kent County- Geography



# Information Collected: Survey Questions Askedem

- Child Behavior and Concerns (CBCL and SWYC)
- Child Care (Utilization, Type of Care, FFN Type, and Hours)
- Early On (Utilization)
- Economic Hardship
- Health (Insurance, and Delayed/Missed Care)
- Housing (Access to Resources)
- Employment and SNAP (Benefit- By Type Utilization, SNAP Utilization, and Employment Status)
- Material Hardship
- MI Bridges (CDC Subsidy Awareness and Utilization)
- Parent Hopefulness
- Parent Wellbeing
- Parent Stress
- Pandemic Health Scenarios
- Kent County Services (Utilization of Early Childhood Services)

*Note: There may have been variance on a few questions asked from one survey to the next.*

# RAPID Information Available

- Community Presentations (Data Briefings)
  - Prepared by Stanford's RAPID Team
  - Compares survey results over time
  - Offers insights and analysis on areas of focus such as: parent well-being, material hardship, child care trends, and select community resources
- Full Survey Report
  - Complete results for each survey
  - Results for each question are disaggregated by characteristics such as race/ethnicity, geography, income and more
  - Captures “point in time” data for each survey question
- Raw data file for each survey
  - Reach out to Megan Streng at First Steps Kent to request access to file

Feel free to use this information in your work!  
To source the data, use:

“RAPID Survey Project, in partnership with First Steps Kent. Stanford Center on Early Childhood. Stanford Graduate School of Education. DATE of data.”

